



Shelling



\$SHL



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**Fact:** trade is the basic economic concept for every country, which involve buying and selling goods and services with compensation paid by buyer to the seller or exchanging goods and services between sellers and buyers. Nowadays, the world is facing growth of e-commerce. And according to Statista in 2020 the sales of retail E-commerce was up to 4.28 trillion US dollars, which shows how fast it grows. Therefore, online shopping is one of the most popular online activities. On the other hand, the size of cryptocurrency market is growing more and we all believe that ecommerce and cryptocurrency complement each other since they both share the same home, which is appealing to the digital users.



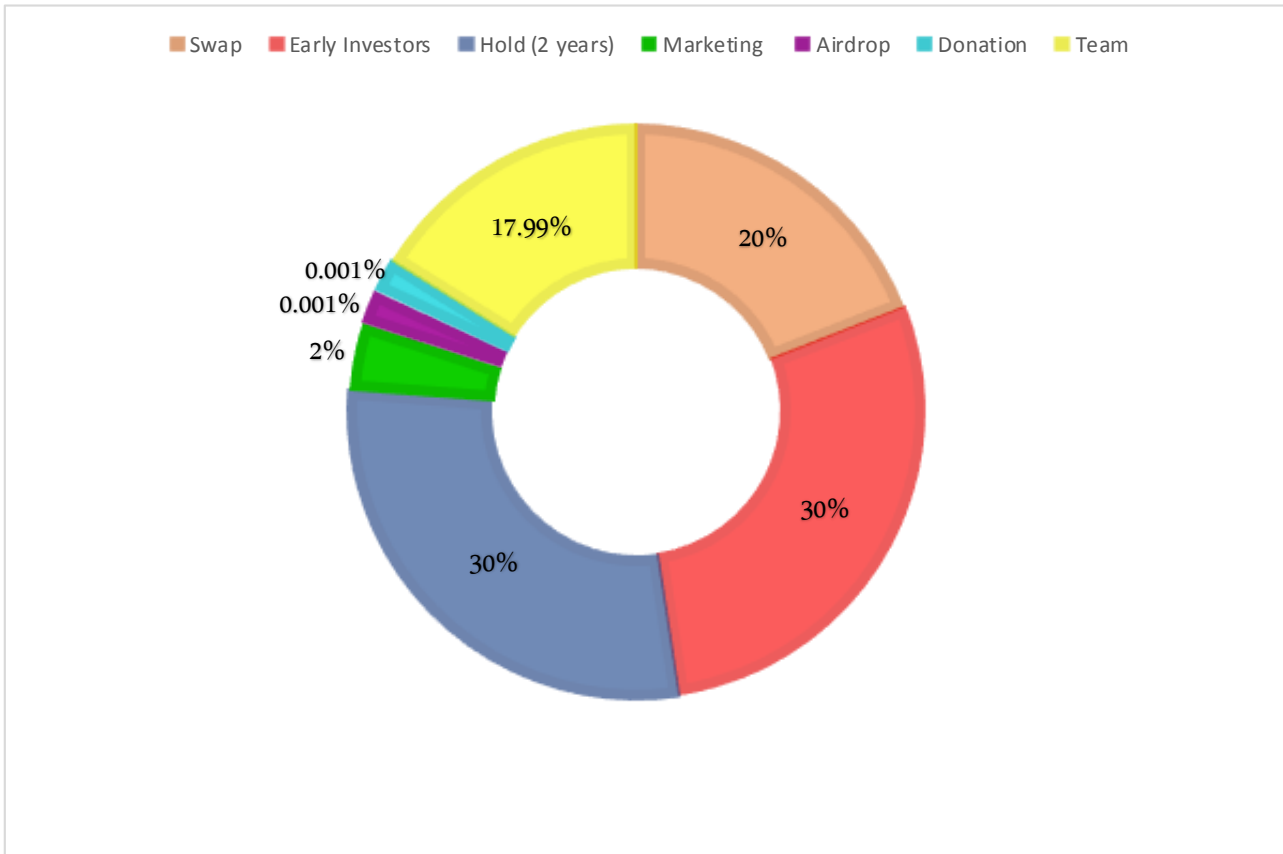
## 1. Interduction

A Blockchain is a distributed database that is shared among the nodes of a computer network. As a database, a blockchain stores information electronically in digital format. Blockchain is technology promise to build secure and fast processing service. The growth of this technology is affecting many aspects such as countries, Banks, companies, and individuals. Wherefore, Shelling payment system is building payment platform, which helps to improve the way companies do their work by increasing revenue and decreasing expense using Blockchain technology.

## 2. \$SHL

The token is a contract based on its own source-code, which called a 'smart contract'. Shelling token built on Smart chain network and the developer token standard is BEP-20 Binance smart chain to ensure safe deployment. There are different possibilities that offered by Shelling tokens such as having it as coin that can be used through Shelling payment platform which gives holders the ability to buy and sell goods and services. In addition, SHL token can be used as investment on Shelling payment system as we aim to make it valuable, solid and trustworthy base for economic exchange.

(fig. 1)



(fig.1) shows the tokenomic of SHL:

- Total supply: 1,000,000,000,000 SHL

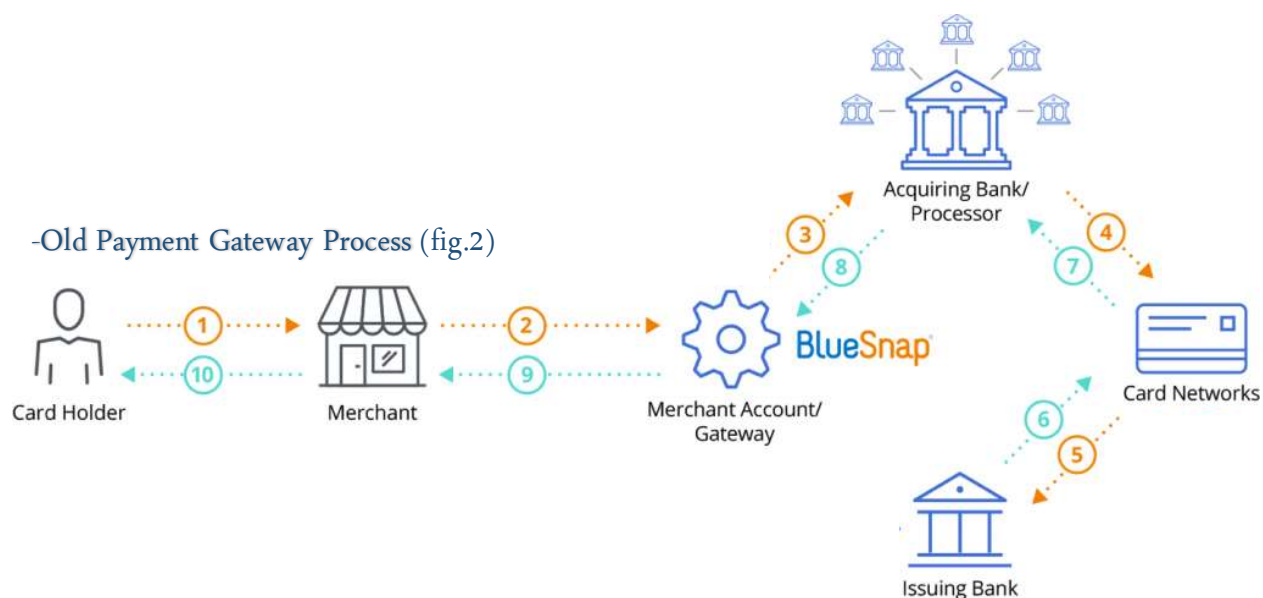
Network of the token is (BSC) token type BEP-20, Decimal: 18

### 3. Project

According to the high demand for digitally based payments among an online consumer base, we decide to build cryptocurrency payment platform to enable merchants to accept cryptocurrency payments on their online stores, therefore enabling businesses to increase revenue.



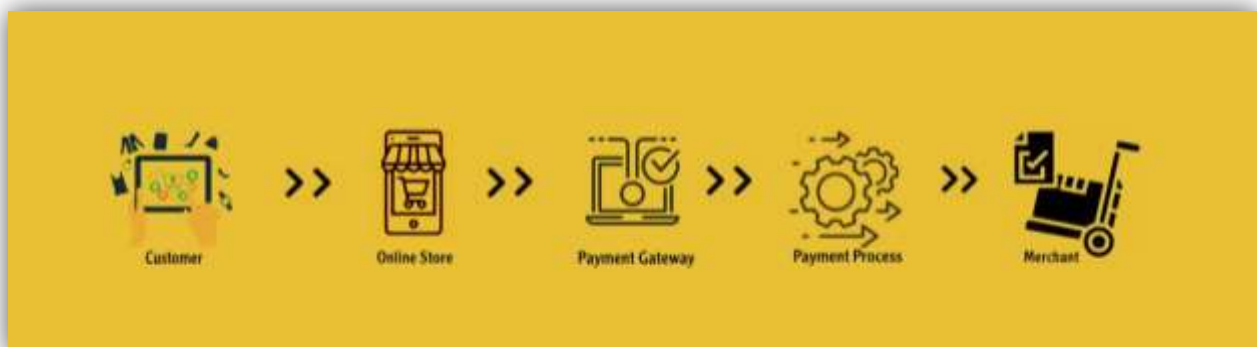
Buyers would be able to connect their online shop to Shelling payment platform and they will be able to accept crypto currency \$SHL. It is an additional option for those who are looking for a fast and more convenient way to pay for goods and services. In addition, through Shelling payment system people will be able to send invoice to any person and get it paid with crypto.



Shelling payment platform will be able to do the entire payment process, just like credit card processors do however with more features:

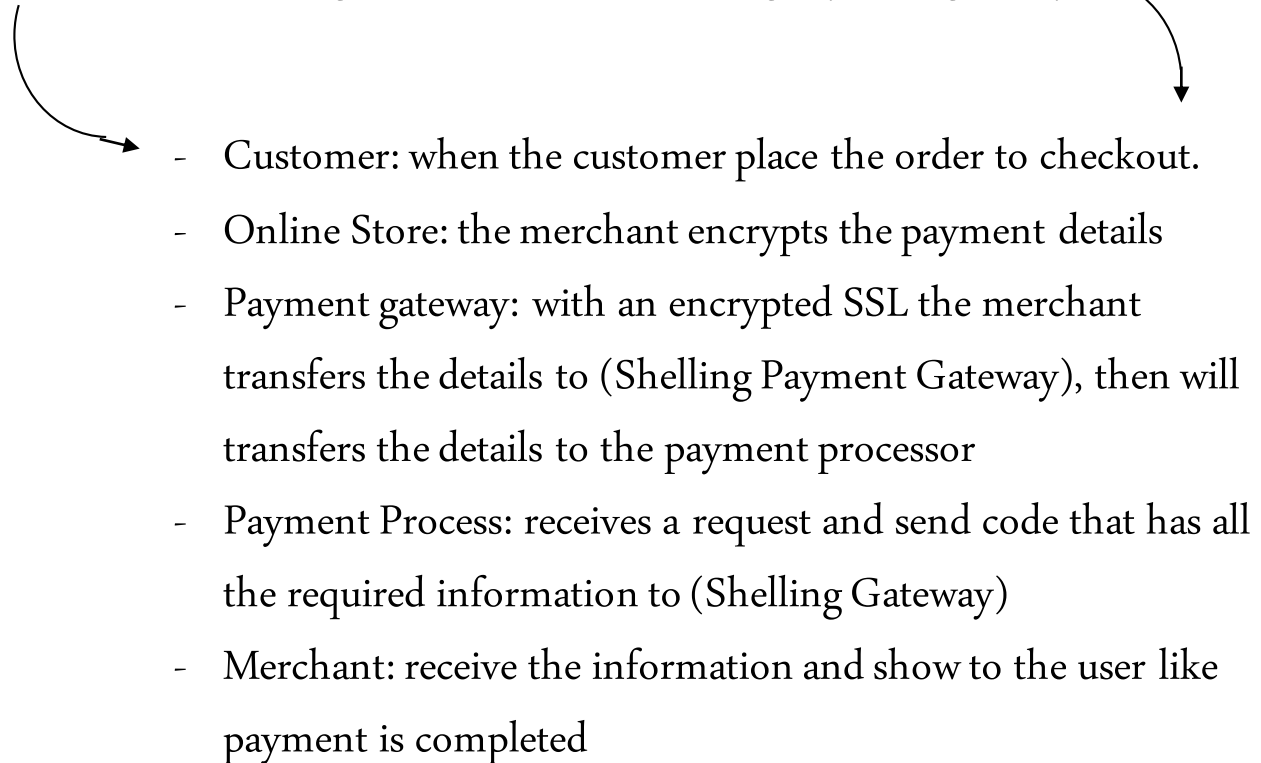
- **Fast transection:** A cryptocurrency transaction is processing immediately, unlike credit card transactions, which can take a few days. Fast transactions can help streamline business's cash flow.
- **Low fees:** Accepting cryptocurrency as a payment method associated with low fees on each transaction and which is less than credit card.
- **Security:** A cryptocurrency transaction cannot be reverse unless the merchant authorizes it. This provides retailers with more security when it comes to ecommerce fraud.
- **Expand market:** When buyers accept cryptocurrency as a payment method, they will open up a whole market of tech consumers.
- **Exchange:** Shelling payment will facilitate the transfer of cryptocurrencies into fiat currency or any other cryptocurrency.

-Shelling Payment Gateway (fig.3)



### 3.1 Payment Process

Explanation for (fig.3) the process of Shelling payment gateway

- 
- Customer: when the customer place the order to checkout.
  - Online Store: the merchant encrypts the payment details
  - Payment gateway: with an encrypted SSL the merchant transfers the details to (Shelling Payment Gateway), then will transfers the details to the payment processor
  - Payment Process: receives a request and send code that has all the required information to (Shelling Gateway)
  - Merchant: receive the information and show to the user like payment is completed

### 3.2 Sending Invoice

For those who do not have online store wither you give services as law firms, engineer, housekeeper, and driver. Or selling goods directly from your shop and even from your house would be able to create invoice, and send it directly to the buyer and getting it paid with crypto SHL.

Shelling payment platform will allow users to create professional invoices with simple clicks, manage the billing cycle from issuance to collections, and get crypto payments on time and every time



### 3.3 Fiat/Crypto

Shelling Team want to create a simple and secure software solution to enable people to participate in the digital revolution since the internet. In Shelling SHL we aim to bridge the gap between people to crypto market, by simplifying crypto to everyone.

#### **Fiat/Crypto Protocol:**

Deposit Fiat into the system through Debit or Credit Card # Convert the funds into crypto currency \$SHL.



Fiat to Crypto: Selecting Crypto \$SHL → Putting wallet address info

Debit/credit card info → Crypto received

Crypto to Fiat: Select Crypto want to sell → Putting Bank account

Scan the barcode → Fiat Received

## 4. Conclusion

Shelling payment platform will allow companies and individuals to accept cryptocurrency for the services and goods they sell. Moreover, people would be able to send invoice to anyone and get it paid with crypto SHL. Shelling payment system will connect people to the new technology blockchain by developing new trustworthy payment solutions. In Shelling we are making cryptocurrency more accessible to everyone.

## 5. Citations

- 1- Fred Schebesta, Why You Should Accept Cryptocurrency in Your ecommerce Store, Blog.shift4shop.com, <https://blog.shift4shop.com/why-you-should-accept-cryptocurrency-in-your-e-commerce-store>
- 2- Payment Gateways for Cryptocurrency In 2021, C-sharpcorner.com, <https://www.c-sharpcorner.com/article/top-10-payment-gateways-for-cryptocurrency-in-2021/>
- 3- CONWAY, L., 2021. Blockchain Explained. [online] Investopedia. Available at:  [<https://www.investopedia.com/terms/b/blockchain.asp >](https://www.investopedia.com/terms/b/blockchain.asp) [Accessed 8 December 2021].

## 6. Disclaimer

This white paper is for general information purposes only. It does not constitute investment advice or a recommendation to buy or sell any investment and shouldn't be used in the evaluation of the merits of making any investment decision. It should not be relied upon for accounting, legal, tax advice or investment recommendations. This paper reflects current opinions of writer and does not necessarily reflect the opinions of Shelling , its affiliates, or individuals associated with Shelling. The opinions reflected here in are subject to change without being updated.